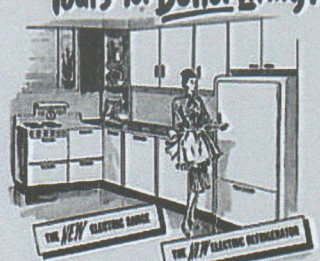


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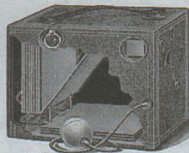
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The Cyclone Magazine Camera

For more than a decade the Cyclone Magazine Camera has enjoyed the enviable reputation of being the only satisfactory fixed focus magazine camera on the market. So perfect in equipment, so simple in manipulation, is the Cyclone Magazine that the youngest amateur can use it with marked success. The instrument is so constructed that it carries twelve aluminum plates, enabling the operator to make twelve pictures without opening the camera to change the plate.

The Cyclone Magazine Camera is best described by referring to its operation. In taking a picture, but two simple movements are required: pressing the bulb or button opposite the plate; turning the very prominent a look plate for exposure. As will be seen by referring to the accompanying illustration, the instrument is devoid of complications; a camera easy to understand.

The instrument is equipped with an automatic shutter, a most satisfactory lens, and brilliant view finder. The construction of the instrument is such that the aluminum plate holders containing the exposed plates may be removed from the camera without injury to the plates unexposed.

The Cyclone Magazine is very substantially made and is especially adapted to severe usage. It is a photographic instrument without limitations in the field which it covers. The camera is made in two sizes, 3 1/2 x 4 1/2 and 4 x 5.

The instrument is handsomely finished, being covered with black seal grain leather, with metal parts of nickel and black. A full complement of plate holders is furnished with each outfit together with full instructions.

PRICES QUOTED ARE NET CASH.

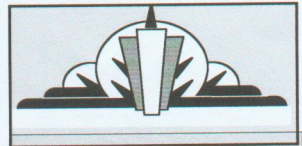
Camera Complete	3 1/2 x 4 1/2	4 x 5
	\$4.80	\$6.00

Premo and Poco are made in every style, all sizes, one quality. Designed for the beginner, the advanced amateur, the professional, they are advanced, ever-ready, adaptable instruments. From artistic perspective to the highest tests of speed, they meet satisfactorily every condition. Premo and Poco excel because of their adjustments, skillful workmanship, and the best material.

In the construction of Premo and Poco, each year has seen an apparent change of perfection, in design, in equipment, and in finish. Succeeding years have witnessed these standards set aside and new ones established. Photographic possibilities as yet unthought of have become successful realities. The added experience of another year has pointed the way to advancement of a substantial nature. Ongoing improvements calculated to increase the accuracy and capability of photographic instruments have been crystallized and perfected in Premo and Poco Cameras for 1923.

On account of limited space we are unable to illustrate here the entire line of Poco and Premo Cameras carried in stock, but will gladly mail you, free of charge, large illustrated catalogue of both, quoting you at the same time the lowest prices at which it is possible to sell them. If you contemplate putting a few Cameras in your stock it will pay you to write us.

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bumper. Please
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